



Social Value Statement



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Version 1



Social Value Statement

Professional Apprenticeships (Pro Apprenticeships) is a multi-award-winning, Ofsted Outstanding training provider dedicated to delivering high-quality apprenticeship programmes and professional development courses.

As a committed partner to individuals, businesses, and public sector bodies, we recognise our responsibility to contribute meaningfully to social value and the broader goal of achieving net zero carbon emissions.

This Social Value Statement outlines our approach and commitment to delivering social, economic, and environmental benefits in the communities where we operate, create employment opportunities, foster equality and inclusion, and reduce carbon emissions.

Supporting Economic and Social Development

1. Quality Education and Skills Development

- **Bespoke Apprenticeship Programmes:** We provide apprenticeships in business, management, digital marketing, and other professional disciplines that meet the evolving needs of businesses. Our high-quality training ensures apprentices gain the skills and experience needed to boost their long-term employability and enhance workplace performance.
- **Targeted Local Recruitment:** By working closely with local authorities, and community groups, we engage individuals from diverse backgrounds, including those who are unemployed or underrepresented in the workforce, helping to reduce barriers to entry.
- **Workforce Upskilling:** We work with all types of organisations to develop apprenticeship pathways that help staff gain new qualifications, supporting career progression and retention.

2. Community Engagement and Stakeholder Involvement

- **Collaborative Partnerships:** We foster partnerships with charities, youth organisations, and schools to broaden awareness of career opportunities. By hosting workshops and open days, we help guide prospective learners in the next stages of their journey.

3. Equality, Diversity, and Inclusion (EDI)

- **Inclusive Recruitment Practices:** We actively encourage applications from diverse demographic groups, ensuring that our apprenticeship intake reflects the communities we serve. We track and measure demographic participation to identify and address any gaps in representation.

- We are proud to promote inclusive opportunities through apprenticeships. Our engagement with local communities allows us to ensure that our apprenticeships are accessible to everyone, regardless of their race, gender or economic background.
- Apprenticeships foster diversity and inclusion in the workforce by providing hands-on training and open doors to individuals from all backgrounds, creating opportunities for everyone to succeed.
- **Continuous Staff Training:** Our staff undertake regular EDI training, enabling them to create a supportive learning environment for all apprentices. By embedding inclusive practices in our programme design and delivery, we ensure fair and equal access to high-quality learning.

4. Commitment to Environmental Sustainability

1. Net Zero Carbon Alignment

- **Environmental Policy and Targets:** We have introduced an internal Carbon Reduction Plan, we are headquartered in one of the most environmentally friendly commercial buildings in the West of England.
- **Sustainable Operations:** We encourage digital solutions (e.g., e-learning platforms, virtual workshops) to minimise paper usage and reduce the carbon footprint associated with face-to-face delivery.

2. Green Apprenticeship Modules

- **Embedding Sustainability in Curriculum:** We integrate environmental awareness and sustainability principles into our apprenticeship content where we can, particularly for management and leadership programmes. This equips our learners with the knowledge and mindset to champion sustainability initiatives within their workplaces.

3. Responsible Procurement

- **Local and Ethical Sourcing:** Where possible, we source materials and services locally, supporting small businesses and reducing carbon emissions associated with long-distance supply chains. We also prioritise suppliers who demonstrate strong environmental, social, and governance (ESG) credentials.
- **Paper Reduction:** Our shift to e-documentation, digital learning materials, and online assessments significantly curtails paper usage. By leveraging technology, we not only lessen our environmental impact but also streamline learning experiences for our apprentices.

4. Measuring and Demonstrating Value

1. **Robust Data Collection:** We track relevant metrics, such as the number of apprentices from underrepresented backgrounds, completion and achievement rates, employer satisfaction, and learner satisfaction.
2. **Continuous Improvement:** We periodically review our social value performance against internal targets and stakeholder feedback. This iterative process ensures we

maintain a high standard of impact delivery and continuously adapt our programmes to emerging needs.

3. **Transparent Reporting:** We share updates on our social value activities through social media.

4. Governance and Accountability

1. **Senior Leadership Oversight:** Our leadership team, inclusive of directors and senior managers, is actively involved in setting social value objectives and reviewing progress. This level of oversight ensures that social impact is central to our organisational strategy and decision-making.
2. **Cross-Organisational Engagement:** We embed social value responsibilities across all departments, including curriculum design, quality assurance, and learner support, ensuring that every team member contributes to achieving our social and environmental goals.
3. **Compliance and Ethics:** Beyond meeting statutory requirements, we proactively exceed minimum obligations, reflecting a deep commitment to ethical practices, safeguarding, and continuous professional development.


5. Conclusion

Professional Apprenticeships Limited (Pro Apprenticeships) is committed to delivering tangible social value, investing in skills and employment, fostering inclusive growth, and driving the transition to net zero.

This Social Value Statement illustrates our dedication to combining exceptional education and training with responsible, sustainable practices.

Version Control

Owner of Document	Signed off by Director	Details of Update	Date of Review
Patrick Tucker	Carina Bush	Formatting amendments	Feb 25



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