




Multi-Channel Marketer


Apprenticeship - Level 3

If you're someone who loves connecting with people, has a creative spark, and is curious about how brands tell their stories online and offline, this apprenticeship could be the perfect fit for you!

Whether you're the go-to person for Instagram inspo, love diving into trends, or just have a knack for thinking outside the box, this apprenticeship is all about helping you turn those interests into a rewarding career.



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 www.pro-app.co.uk

Why Pro Apprenticeships?

We do things differently!



About Us

Pro Apprenticeships are a multi award-winning and Ofsted Outstanding Apprenticeship Training Provider.

Established in 2016, we set up with the aim of creating life-changing opportunities for people and helping businesses grow through the development and retention of motivated, driven staff.

Why us?

We are good at what we do, really good at what we do! We have industry-leading tutors and a network of employers that allows us to stay on top of the ever-changing technology and business landscape.

Be it latest marketing, software and business trends, we always deliver outstanding training.

You can trust us



We Are Learner Focused

Our support and training is always tailored to your specific needs.



100% First Time Pass Rate

Our industry leading tutors will help you pass with flying colours.



87% Distinction Rate

We'll help you to achieve the very best that you can!



We Are Best In Class

We are one of a select few providers to be rated **Outstanding** by Ofsted.

Multi-Channel Marketer

Level 3 Apprenticeship

Overview

A Multi-Channel Marketer is someone who creates, manages and optimises marketing campaigns across multiple channels. In this role, Multi-Channel Marketers create strategies to reach and engage communities using a combination of digital and traditional platforms.

Key skills you'll develop:

- Social Media Management
- Search Engine Optimisation
- Content Creation and Copywriting
- Paid Advertising (PPC)
- Marketing Tools and Technology
- Data Analysis and Reporting

How will this be delivered?

This apprenticeship is delivered through a combination of work-based learning, online training sessions or face to face sessions. You will build a portfolio of work that you have created to evidence your skills. When ready to finish your apprenticeship, you will undertake an end point assessment – but don't worry you will have plenty of support to prepare for this.

Want to learn more?

Speak to one of our apprenticeship experts today!

Apprenticeship details

Qualification

Multi-Channel Marketer – Level 3

Length of Apprenticeship

15 Months and 3 Months EPA

Typical job roles

Digital Communications Assistant, Digital Marketing Assistant, Marketing Administrator, Marketing Assistant

Apprenticeship Value

£11,000*

*Apprenticeships are government funded and are always entirely free for you as the apprentice! Depending on your age and the size of the company you work for, there may be a small contribution required by your employer.



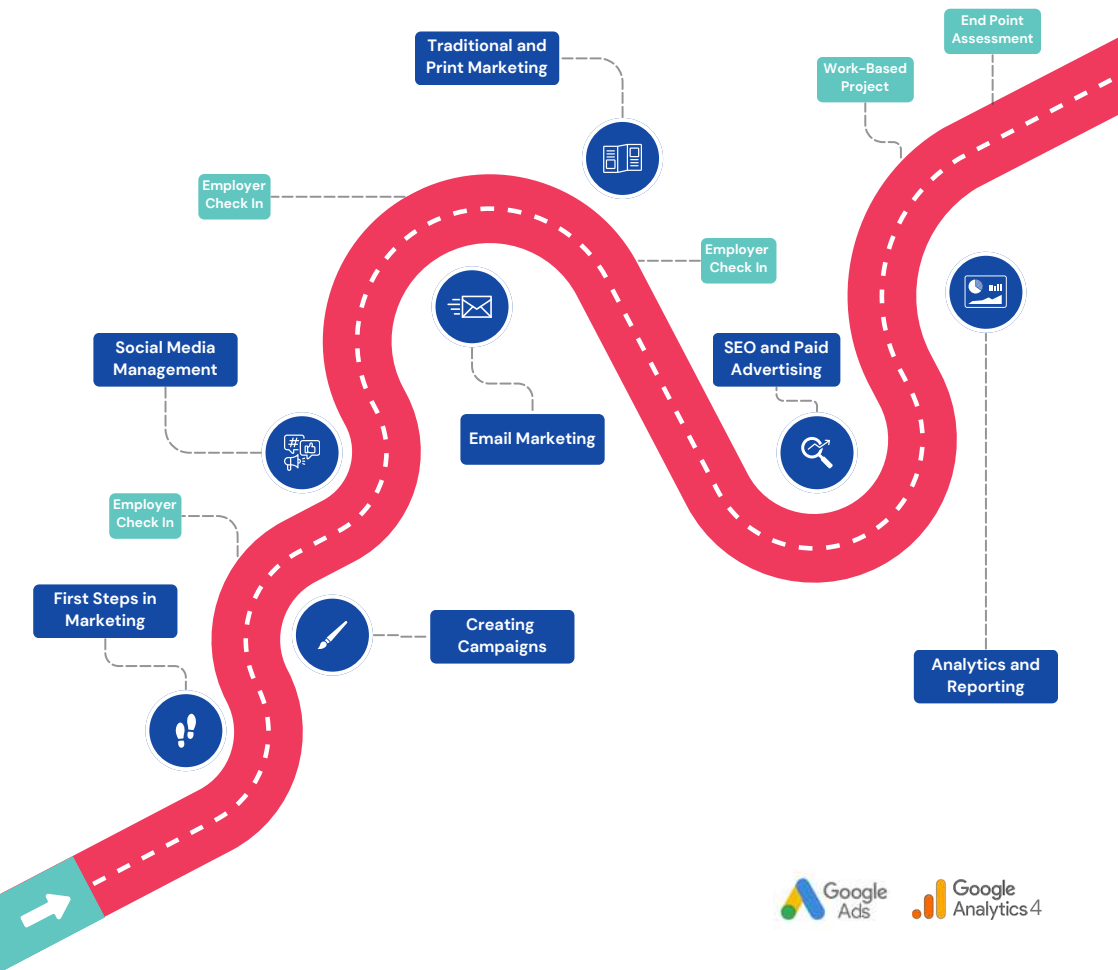
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Your Learner Journey...

How this apprenticeship is structured.



Ready to get started?

Whether you are looking to upskill in your current role or apply for a vacancy, we'd love to hear from you!

Send us an email at info@pro-app.co.uk



Read more on our website!
pro-app.co.uk