



Content Creator

Apprenticeship - Level 3

If you're someone bursting with creative ideas, love bringing stories to life, and can't resist experimenting with videos, images, or words, this apprenticeship is for you!

You'll also be someone that's always on top of the latest social media trends, have a passion for visuals, or just enjoy creating content that captures attention. If that's you, a career as a Content Creator could be your perfect creative outlet.

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www.pro-app.co.uk



Why Pro Apprenticeships?

We do things differently!



About Us

Pro Apprenticeships are a multi award-winning and Ofsted Outstanding Apprenticeship Training Provider.

Established in 2016, we set up with the aim of creating life-changing opportunities for people and helping businesses grow through the development and retention of motivated, driven staff.

Why us?

We are good at what we do, really good at what we do! We have industry-leading tutors and a network of employers that allows us to stay on top of the ever-changing technology and business landscape.

Be it latest marketing, software and business trends, we always deliver outstanding training.

You can trust us



We Are Learner Focused

Our support and training is always tailored to your specific needs.



100% First Time Pass Rate

Our industry leading tutors will help you pass with flying colours.



87% Distinction Rate

We'll help you to achieve the very best that you can!



We Are Best In Class

We are one of a select few providers to be rated **Outstanding** by Ofsted.

Content Creator / AI

Level 3 Apprenticeship

Overview

As a Content Creator, you'll learn to be responsible for marketing content! You'll create content that is versatile and can be used in media, advertising, documentation, and marketing campaigns. You'll work on three main types of content including, videos, images and copywriting.

Key skills they will develop:

- Content Planning and Strategy
- Writing and Storytelling Techniques
- Video Production and Editing
- Graphic Design and Visual Communication
- Social Media Management and Engagement
- SEO and Keyword Optimisation
- Analytics and Performance Tracking
- Utilising AI for content creation

How will this be delivered?

This apprenticeship is delivered through a combination of work-based learning, online training sessions or face to face sessions. You will build a portfolio of work that you have created to evidence your skills. When ready to finish your apprenticeship, you will undertake an end point assessment – but don't worry you will have plenty of support to prepare for this.

Want to learn more?

Speak to one of our apprenticeship experts today!

Apprenticeship details

Qualification

Content Creator – Level 3

Length of Apprenticeship

15 Months and 3 Months EPA

Typical job roles

Junior Content Producer, Digital Designer, Graphic Designer, Video Producer, Copywriter

Apprenticeship Value

£10,000*

*Apprenticeships are government funded and are always entirely free for you as the apprentice! Depending on your age and the size of the company you work for, there may be a small contribution required by your employer.



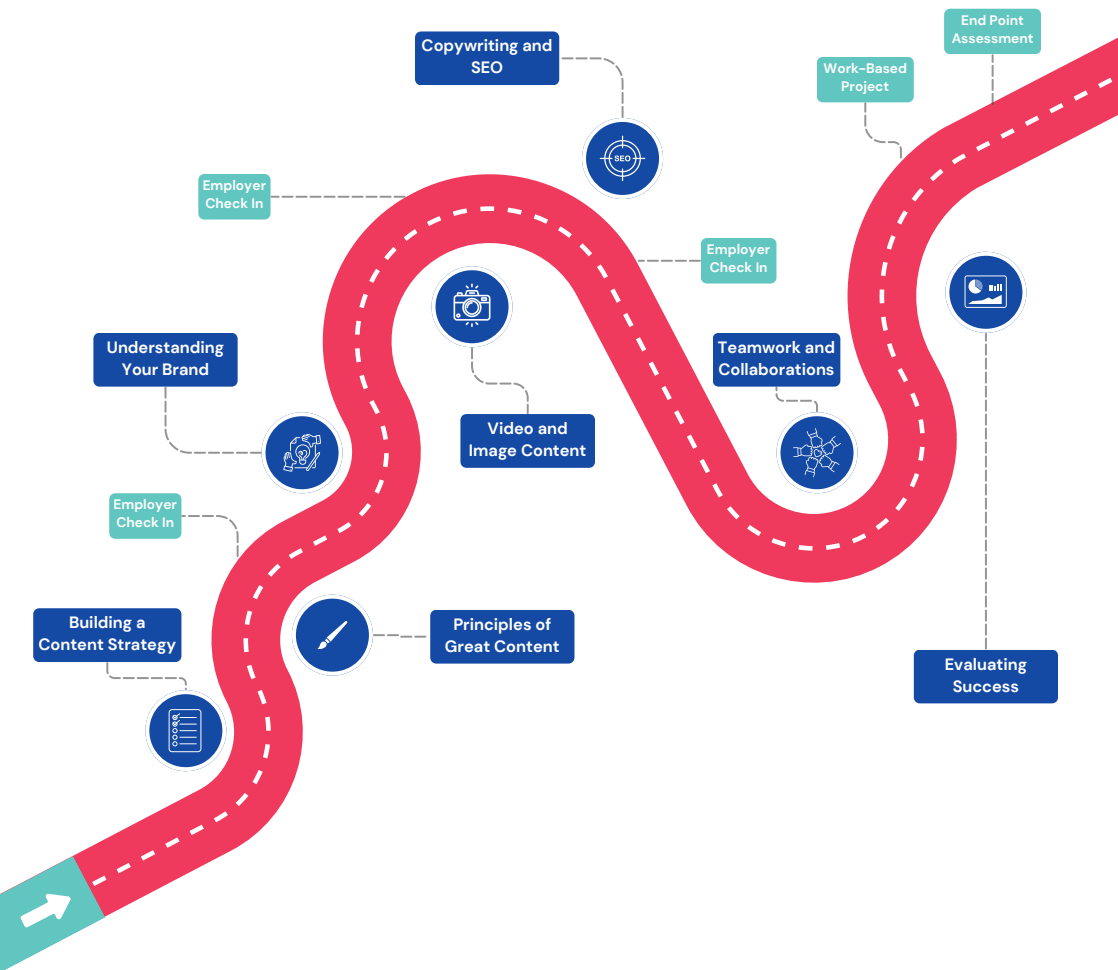
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Your Learner Journey...

How this apprenticeship is structured.



Ready to get started?

Whether you are looking to upskill in your current role or apply for a vacancy, we'd love to hear from you!

Send us an email at info@pro-app.co.uk



Read more on our website!
pro-app.co.uk